

BRIDGING THE DATA FLOW GAP IN ENVIRONMENTAL COMPLIANCE AND REPORTING

August 20, 2020

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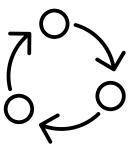
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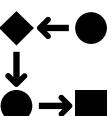
Overview

- What are the 3 tiers of data for Environmental Compliance?
 - Operations
 - Permitting
 - Reporting
- Activities and challenges of data collection and processing at each tier
 - Process changes
 - Regulatory changes
 - Personnel changes
 - Technology changes



Solutions

- Environmental Management Information Systems
 - Big EMIS
 - Hybrid systems
 - Custom built tools
 - Spreadsheets
- Digital solutions and automation
- The human element
- Management of Change
- Workflows and support infrastructure





Elements of Environmental Compliance

- State and Federal Regs
- Fugitive Emissions
- Mergers and Divestitures
- Process changes/New projects/New Products
- Consent Decrees
- Texas Audit Privilege Act (TAPA)
- Incident Management



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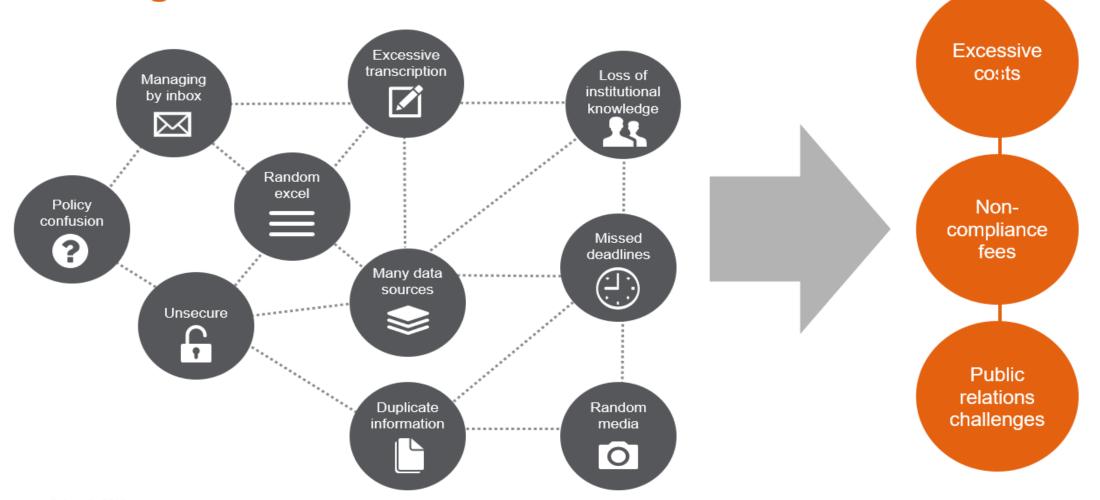
Questions to Ask

- What are the regulatory drivers?
- What systems do we currently have and how well do they work?
- What solutions are available to us?
- What budgetary, staff, and time constraints do we face?
- What are the opportunity costs of keeping current set-up vs. a new one?





Challenges to EHS Excellence



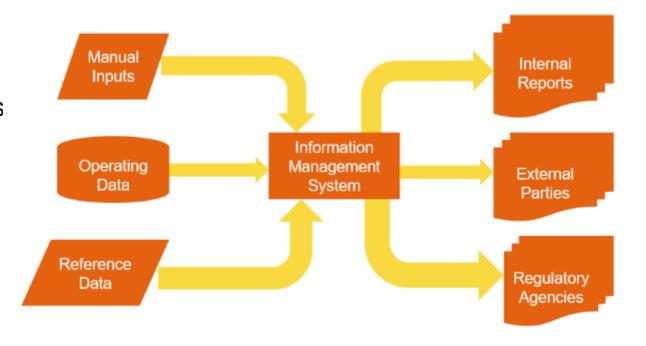
Can't see the forest for the trees



The Data Flow Challenge

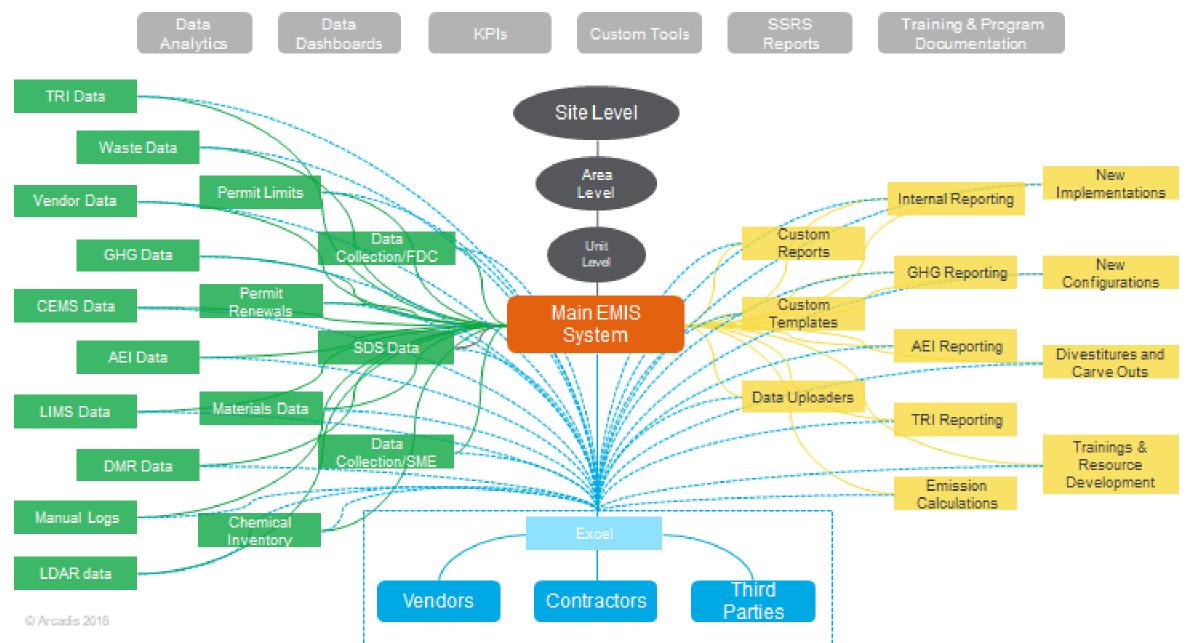
Competing priorities for use of data can create gaps in understanding:

- Correlating data to operations or process areas
- Corporate and facility reporting requirements
- Permitting and regulatory requirements
- Management of change
- New technologies, equipment and processes



An effective "bridge" must facilitate smooth flow of data between these three competing "tiers" of reporting, permitting, and operations in a sustainable way by connecting the dots from data collector through processing by the system, to reporting to all stakeholders







Data Collection

Never before has data collection been more of a challenge then now due to the following:

- Drowning in an abundance of data
- Constant change on the ground resulting in a domino effect on data collected
- Too many data connections (interfaces)
- Connections between multiple disparate systems
- Often a single Reporting Manager having to manage multiple data collection points
 - Collection -> aggregation -> reporting -> operations improvement

Going down the same rabbit hole every year expecting different results

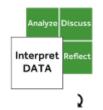




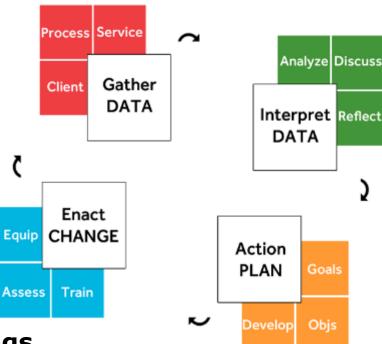
Data Driven Decisions



Stage 1 - Develop a culture of data collection



Stage 2 – Promote regular data review intervals





Stage 3 – Create specific action plans based on findings



Stage 4 – Scale changes for effective results

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Reporting Practices

The Balancing Act



Tool



How data is represented, verified, validated and presented

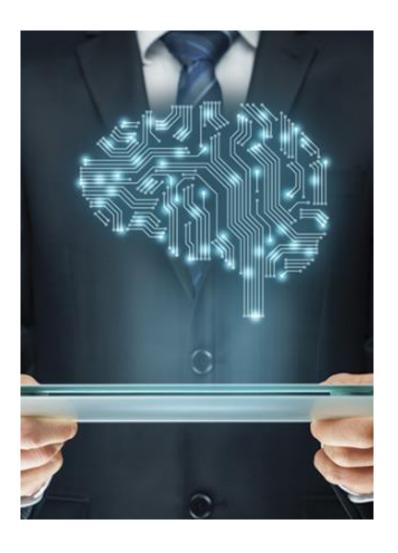
- Know the audience: internal and external stakeholders
- Tables of data vs. visualization of issues
- Preparing reports: system vs. assigning teams of people
- Use of tools such as Power BI throughout processes and organizations to produce consistent outputs
- Processing of information by people: data tables vs. visual picture
- Dashboards for internal consumption of information vs. tabular reports for regulatory reporting

Challenge: Maintaining current systems vs. continual improvement





- Data flow gaps cannot be filled by systems alone
- EHS Team structure should contain the following:
 - Subject Matter Experts (SMEs)
 - System Administrators
 - Data Managers/Coordinators
- Regularly scheduled personnel training
 - Cross-trainings to ensure knowledge retention during turnovers
 - Online learning libraries
- Communication channels open between management and technical specialists





Change Management

- Drivers of change
 - Critical vs. non-critical
- Communication path of change
 - Top down or bottom up
- Stakeholders impacted by change
- Circle of the change
 - Minor or Major
 - Short-term or Long-term



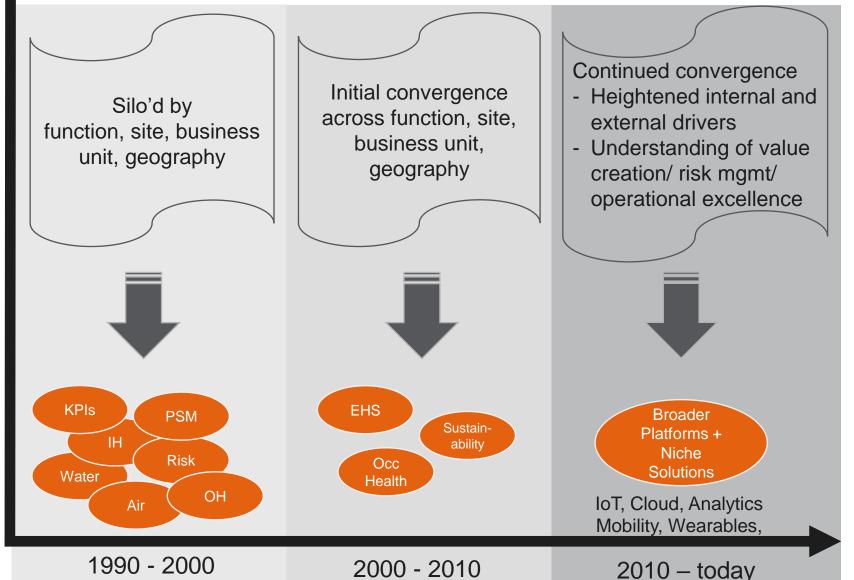
Change is Evolution



Why?

Organizational Structure, "Needs" & "Wants" & **Drivers**

Software Solutions



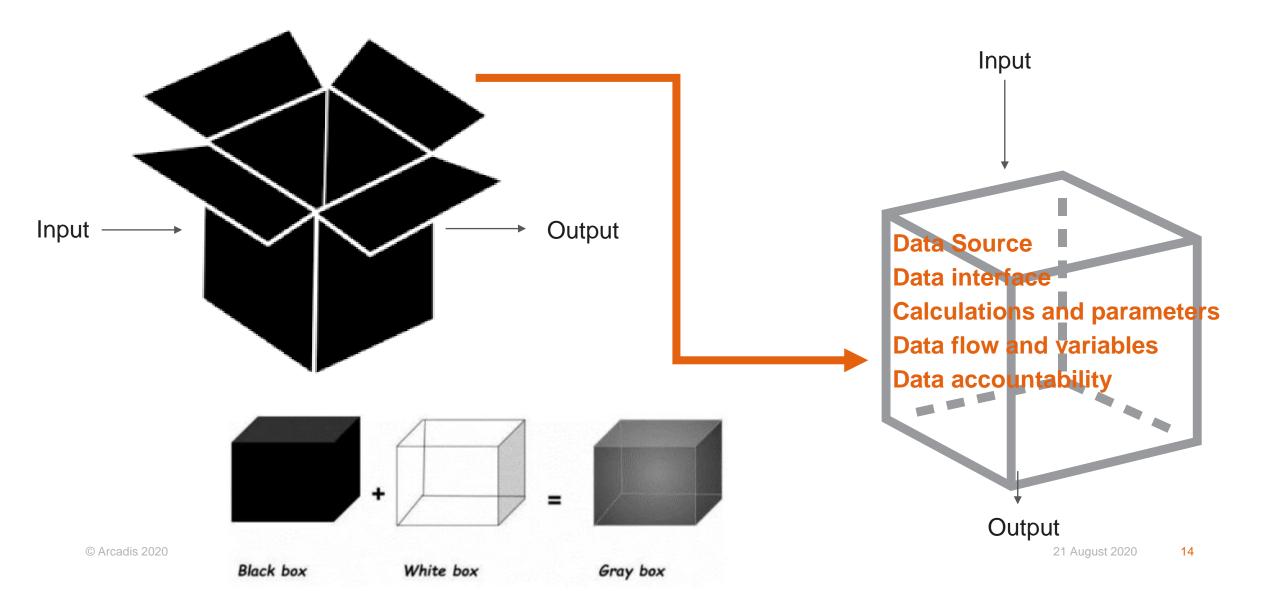
- Organizational Awareness & Convergence across previously silo'ed "functions" and across the enterprise (at the site, BU, and corporate levels)
- Software providers aggressively investing in organic and inorganic growth to meet these "new" needs
- Wearables, Cloud, IoT, Data Analytics
- Real-time/near-time. Leading Indicators, Predictive, "Insights"

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Distribution



Out of the Black Box and into the.....





Elements of Automation - Technology Stack

Automation typically involves a stack of compatible technologies that can work together and with the right licenses, can be implemented behind corporate firewalls without a need for external hosting or other complications



Robotic Process Automation tool – UIPath

Mobile Data Collection - FieldNow forms



SSRS – SQL reporting automation



Python – Scripting for autonomous process, Al & Machine Learning



Microsoft Power Platform

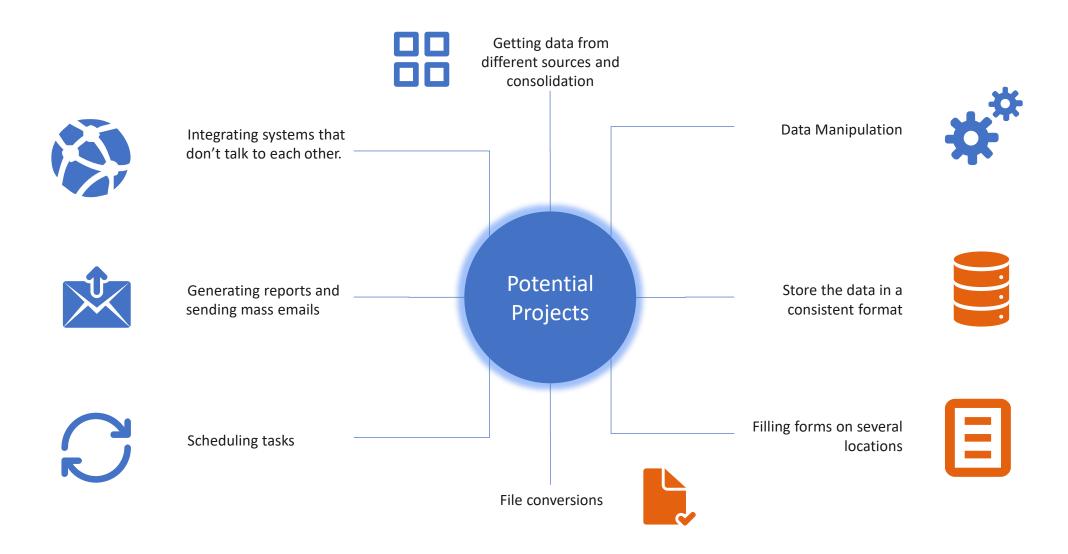
PowerBI – Data Analytics & Visualization

SharePoint – Data storage, visualize

Azure services – Storage, analysis, extraction and conversion



Robotic Process Automation



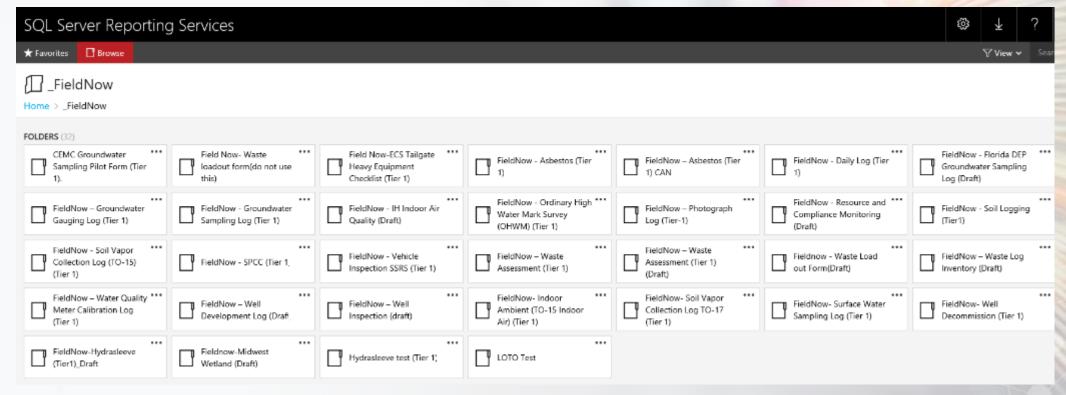
Mobile Data Collection using FieldNow®



The use of FieldNow® allows for standardized data collection and streamlined, automated reporting

Example: Mobile data collection within FieldNow® applications like Fulcrum allow for data to flow into a SQL Server Database. **SSRS** (SQL Server Reporting Services) is the reporting platform where the template is designed using the SQL data sources.

Staff can access the self-service, standard reports through a web interface.



Sample Forms using FieldNow®







FieldNow - Waste Assessment (Tier 1)

Primary Contact: Amuida Lucchino

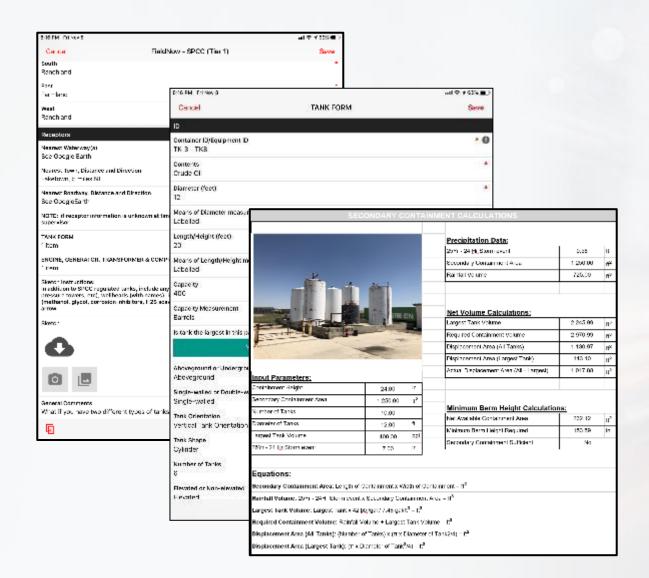
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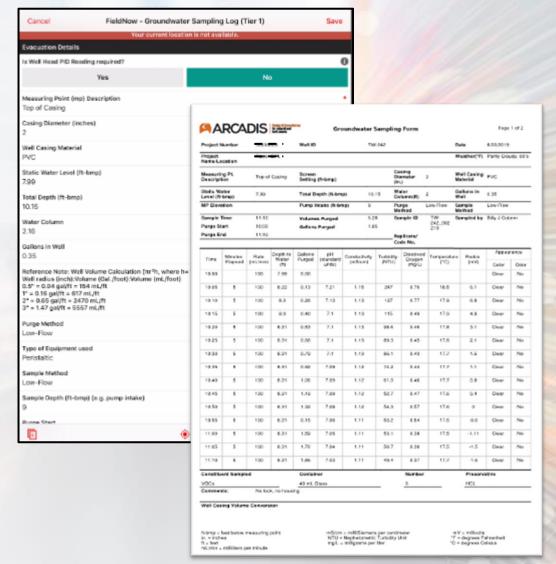
FieldNow - Waste Loadout Form (Tier 1)



Sample Reports within FieldNow®









Software as a Service vs. Platform Systems

- Regulatory needs
- Current system
 requirements and
 deficiencies (legacy
 system evaluation)
- Budgetary constraints
- Personnel support
- IT requirements







Traditional Software

Subscription

Users subscribe to the software without paying any fee upfront



One-time Fee

Users purchase the software upfront and install on their PCs

Access Anywhere

Applications can be used across multiple devices, from anywhere using single login



Single PC Use

Can be used on a single PC, updates must be downloaded or purchased



Survey of the Current EHS Landscape

Arcadis/College of William & Mary Market Survey Results

8/10 companies indicate proactive **EHS** strategy drives **STAKEHOLDER EHS** investments **EXPECTATIONS ARE CHANGING** THE EHS MINDSET MOVING STRATEGIC FROM REACTIVE 88% LANDSCAPE IS TO PROACTIVE **EVOLVING** of companies are driven by a demand to set the pace for change

that drives EHS spend on systems and services is "Value for Money." EHS leaders are benefits driven

EHS LEADERS HAVE PRESSURE TO CREATE GREATER VALUE FOR MONEY

EHS BUDGETS

ARE FLAT OR

SHRINKING

of companies will

of EHS spend,

while expecting better ROIs

retain current levels

68%

TOP 3 TRENDS
AMONG
COMPANIES
RESPONDING
TO THIS
CHANGE

GEARING UP FOR
THE FUTURE
WITH DATA &
DIGITAL
INITIATIVES

94%

of companies are making decisions centrally on EHS projects, often with regional delivery

STRONGER
ALIGNMENT TO
STRATEGIC
PRIORITIES

DESIRE TO
ACHIEVE
ENTERPRISEWIDE
INTEGRATION
WITH PROCESSES
& SYSTEMS

100%

of companies are implementing digital initiatives to sense and respond using EHS data **Only 57%**

of companies indicate they have "standardized" processes and moderate levels of automation, integration & optimization.

Most companies used standalone tools for EHS management



Why Companies Replace Their EHS&S Software Systems



Dissatisfied with overall performance



Dissatisfied with customer support and user engagement



Dissatisfied with flexibility of customization



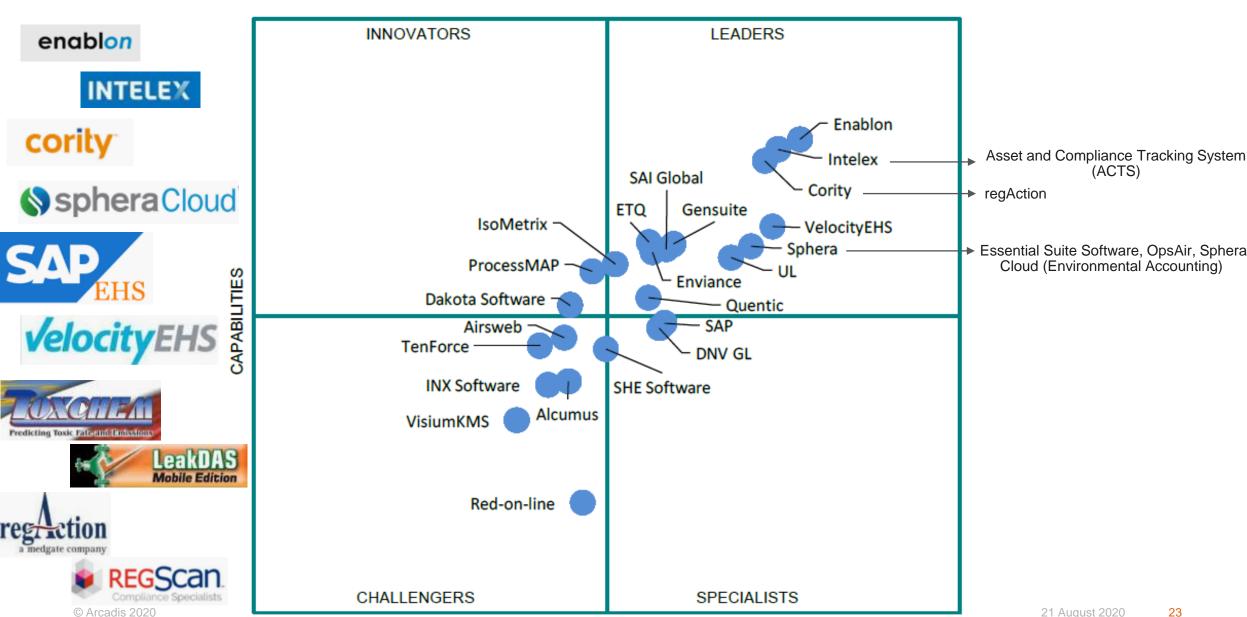
The most important criteria for those shopping for a new software system

	10000
Real-time metrics tracking	56%
User friendliness	48%
Mobile accessibility	44%
Ability to customize	41%
Cost of maintenance	37%
Configuration options	33%
Global, multi-site training	30%
Multi-language capabilities	30%
Organizational workflows	30%
Single sign-on (SSO)	30%
Cloud-based (SaaS)	26%
Cost of implementation	26%
Graphical user interface	26%

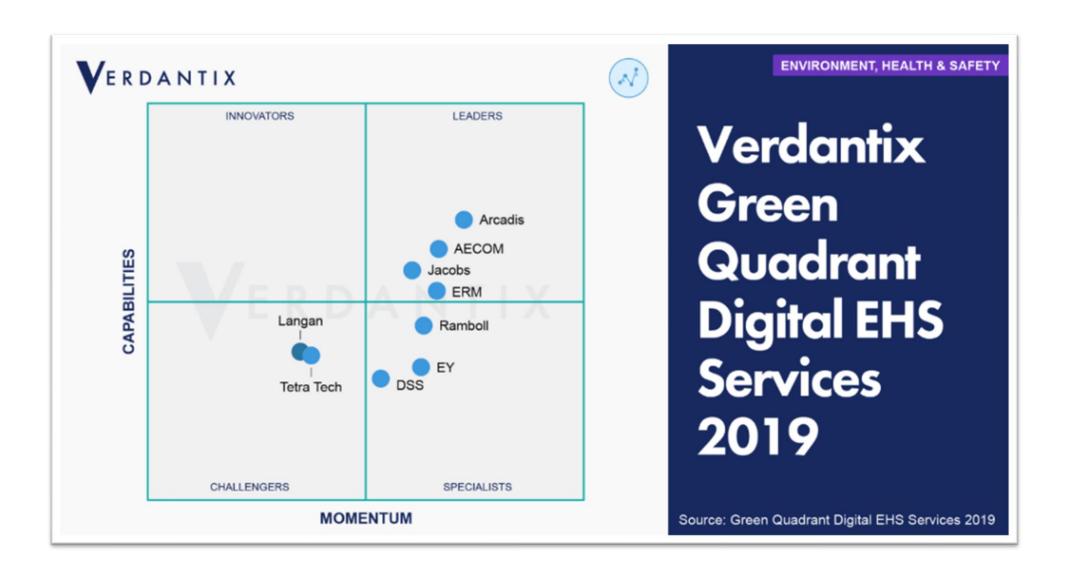
Integration with IT systems 56%

Verdantix Green Quadrant EHS Software 2019









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Thank you for attending! Any questions?

For more information on permitting, reporting, EMIS Systems, Compliance strategies, and digital solutions, please contact us at:

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Digital Solutions: The Key to Working SMARTER